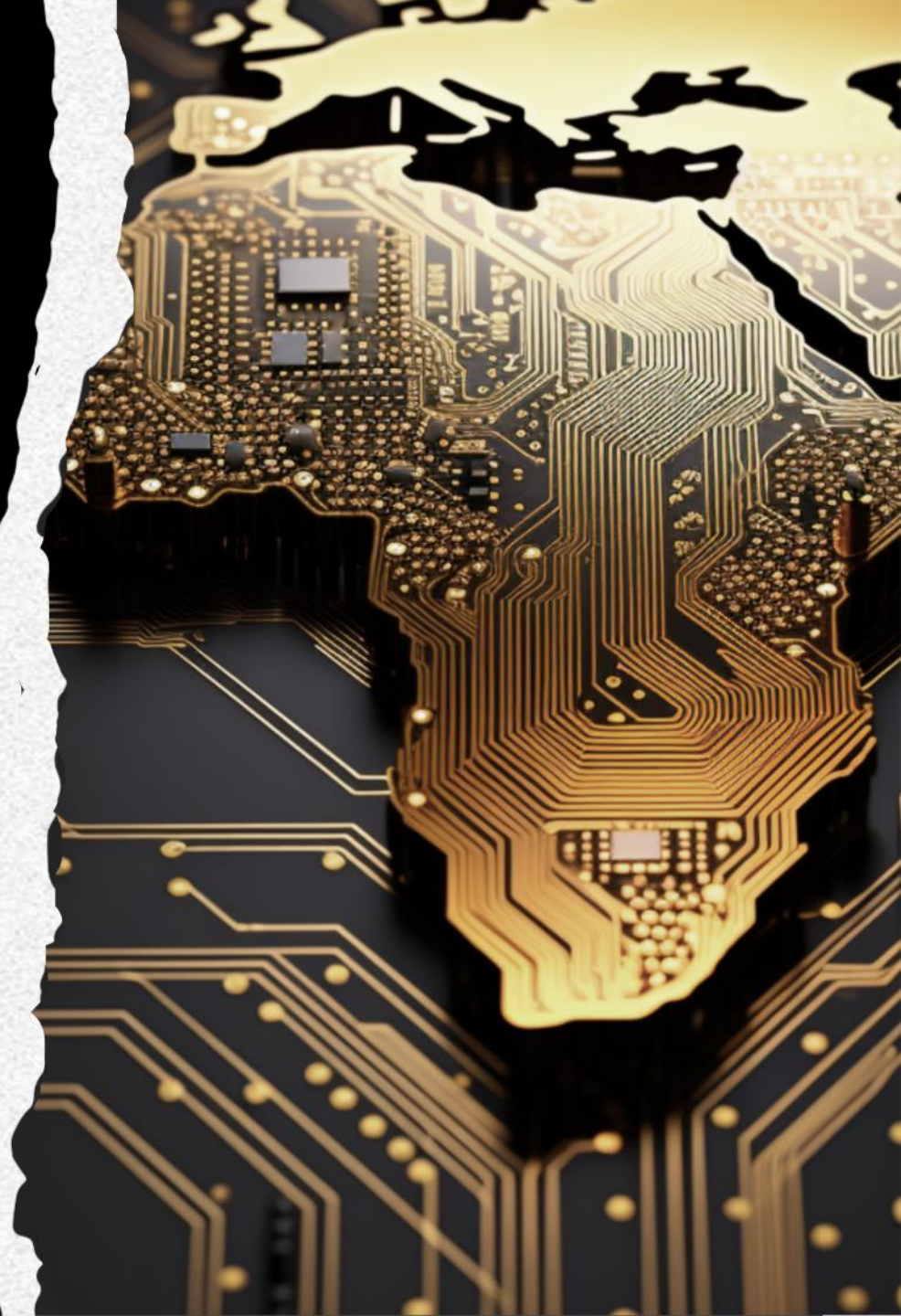




connecting Africa to a future of prosperity

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The Problem...

Dependency

37 out of 54 countries and 1.12 billion people live under the affliction of economic dependency in Africa. That is nearly 90% of the total population.

Providing ODA (Official Development Assistance) and loans are short-term solutions that only result in increased debt and the dependency of whole nations on foreign aid. This is treating the symptoms of economic underdevelopment and is not addressing the real challenge.

And...it's a lot of capital being squandered...

According to OECD in 2021 . ODA Dependent means they receive more than 10% of their annual government revenue from ODA

Africa

Rich in Resources

The African continent has nearly 30% of the world's natural resources and 25% of the potential workforce. With the right structure and investment, the continent could become one of the wealthiest.

- Oil and Gas
- Minerals and Valuable Metals (gold, copper, diamonds, and iron).
- Agriculture such as coffee, cocoa, fruits, vegetables, livestock
- Tourism, safari and beach attractions
- People skilled in every industry



The Solution...Convergence



The Path to Economic Sovereignty

Combining Political Influence and Private Capital to address economic underdevelopment.

The State of Aid in Africa

The Dependency cycle has led to widespread loan defaults, reliance on foreign aid, and a continent still plagued by large scale poverty and underdevelopment.

Africa currently receives less than 1% of the world investible capital. It receives 32% of the world's aid and only represents 16% of the world population. Too much aid and loans and not enough actual venture investment has prevented the continent from breaking out of the dependency cycle and poverty.

Dependency

\$64 billion in aid and loans in 2022 directed to Africa by the UN

\$33.8 billion in ODA in 2021
32% of all global ODA against only 16% of world population

United Nations called for increase in ODA for Africa to **\$100 billion/yr** by 2023.

Total African Nation's Debt is estimated at over **\$772 billion** in 2023 and rising

Convergence

\$253 trillion in investable assets globally 2022
(not including Real Estate)

The entire African Continent attracted only **\$2.4 trillion (0.9%)**

On average, Africa collects less than **16.5%** in taxes per year, (%GDP) the lowest in the developing world

Increasing investment to 2% and achieving avg ODECP tax collection of **33%** and the dependency problem is solved.



The Newdea Maturity Model

The Key Components to END Dependency and achieve Convergence

Economic Frameworks

open up investment and fluid trade through policy, structure and platforms



Digital Transformation

leverage proven modern tech to establish digital infrastructure and get control of the vast data



Private Sector Investment

create an environment and incentive to attract foreign private capital



Job Creation

companies, domestic and abroad, engage population in training and employment



Tax Revenues

A platform and overall system that recaptures tax revenues on a transactional basis



Newdea's Approach – a synthesized development of these key components are required to create the overall environment. This works in a continuum in which the flow is both sequential and developed in tandem with all other initiatives. Five years of research and deep interaction with hundreds of national leaders have led to the inception of the **Newdea Maturity Model**.

*Ending Dependency
through building lasting
institutions and
creating momentum*

What is Newdea?



Connecting Africa to a future of prosperity

Newdea is a private company that has developed a comprehensive platform to help elevate the African economies through technologies, connectivity, and capital.

Not unlike the universal adoption of 3G in Africa, Newdea, in partnership with Afrochampions, has developed a pan African initiative to upgrade key infrastructure and policy to drive economic growth and long-term sustainable prosperity.

With upgraded digital records and data systems, the use of a universal African Mobile App, and the development of a trade platform complete with an official African digital currency, Newdea has taken a holistic approach to solving the continent's biggest problem...poverty.

Most importantly, as an official initiative with the African Union, Newdea is partnering with Afrochampions and several major banks to develop the opportunity.

Newdea has the leadership, influence, capital and power to drive the initiative through.

WHO is Newdea?



Troy Stremmer – CEO, Director
30 years in executive management
in international philanthropy and
public and private sector consulting

Newdea has secured key industry leading managers in technology, international operations, product design, and account management. We also have a strong board and advisors who provide connections at the top levels of government and business as well as skills in finance, digital economies, and international relations.

We will be moving most of our operations team to Dubai to be more strategically located and to take advantage of the tax favorability for revenues generated outside of the United States.

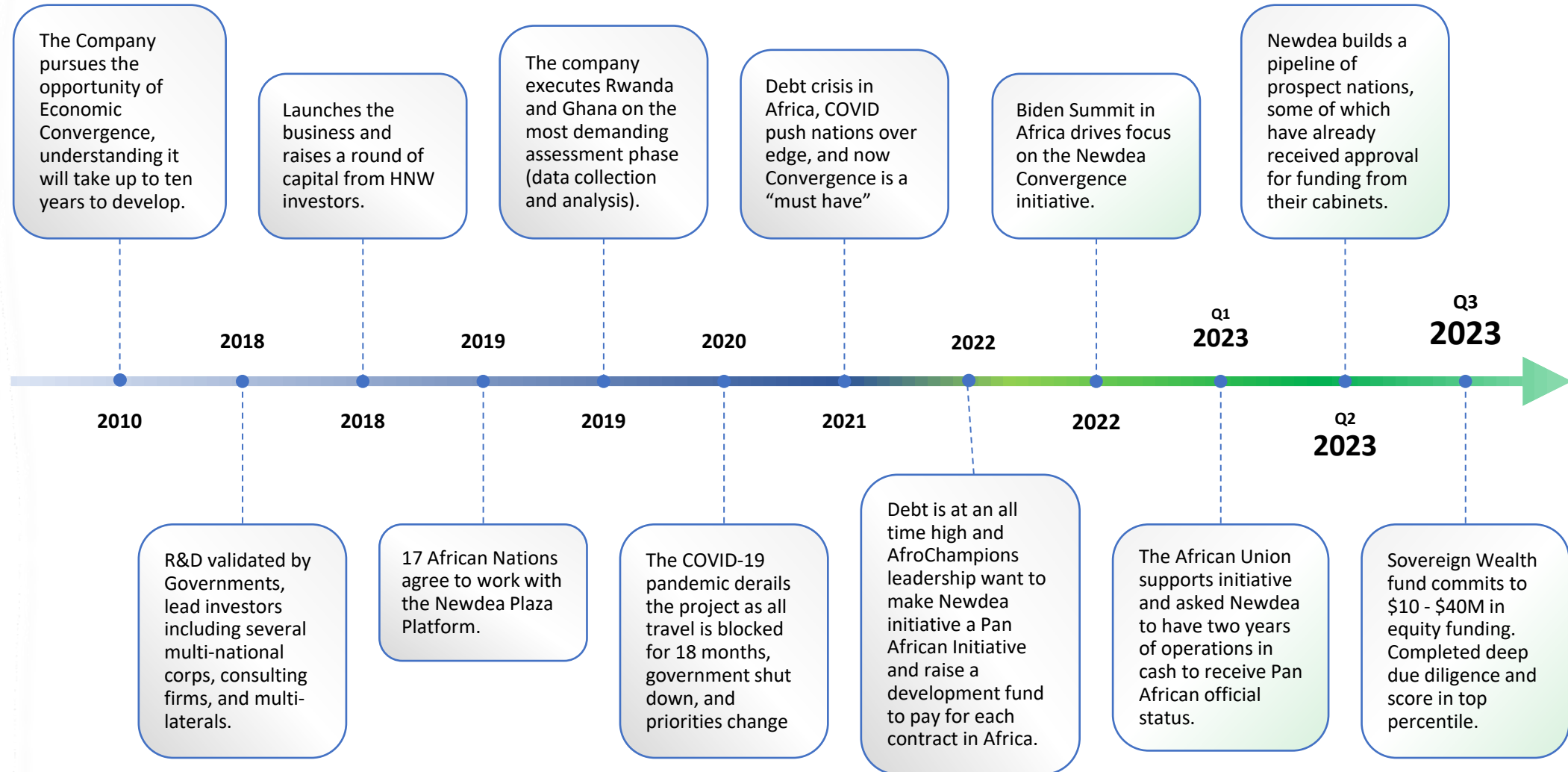
KEY MANAGEMENT

- **Paul Chapman** – COO, 30 years International Operations in Goldman Sachs, Barclays, and Deutsche Bank
- **Mike Belitz** – Executive Vice-president, 30 yrs experience in international business and entrepreneurship
- **Kenn Palm** – Vice President, extensive technology development experience

BOARD OF DIRECTORS

- **Martin Linder** – **Chairman**, Former Goldman Sachs, Partners Group, current alternative asset manager with shareholding of key members of the Dubai Royal Family
- **Fran Lolli** – Former Senior Partner Lazard, current Managing Partner at Carlyle
- **Mark Spelman** – Former Global Futurist Accenture, current Co-Head Digital Transformation of World Economic Forum
- **Dr. Edem Adzogenu** – Former Neurosurgeon John Hopkins, current Founder of Afro-Champions which led the African Free Trade agreement
- **Richard Lackey** – Former Hedge Fund Manager, current CEO of World Food Bank

The Newdea Story



The Newdea Offering

*Simple...
digitalize the Economy with
established technologies*

Accelerate Economic Convergence through a Digital Platform



Newdea's holistic approach brings the development initiative into a synchronized launch of several major but already proven platforms and technologies.

This synthesized approach drives the capitalization, increased trade flow, tax collection, and the provision of public services required to cycle up the economy. The Newdea integration offering places the company at the heart of the digital transformation for these countries and their economies for years to come.

The Newdea Platform

*Creating Markets,
Commerce, Value and
Investor Returns*

Newdea's Platform places the company squarely in the middle of the growing trade, taxation, and digital services activity for all participating nations. This positioning results in revenues and value growth for Newdea and returns for its partners and investors.



Newdea platform further opens international **trade**



The trade conducted on the platform and with the **Plaza digital currency** carries fees to Newdea (toll on transactions)



VAT fees (2%) provide a source of **taxation** for the platform



Countries pay a **license fee** to be on the Newdea Platform (\$1 - \$7.5M)



Platform **Intellectual Property** (tech, agreements, currency exchange) owned and monetizable by Newdea



Newdea has **Rights** to the user data, the data is owned by specific nation



The Mobile App is the **central asset** for citizen access to the platform, its markets, services, data, and content. Over 50% of all African adults have a mobile phone and therefore access.

The Newdea Pan African Citizen's Mobile Platform

*A personal Mobile suite that is a dashboard to markets
and governments services of African Nations*

- Products and services from foreign and domestic companies are available to all citizens in the apps marketplace
- Every citizen has free access
- All government services, incentives and aid are provided through the Mobile App
- A personal identification system at its core
- The digital currency as a form of exchange is accepted on the app
- Taxes can be transactionally collected



Afro Champions

a Key Partner



Dr. Edem Adzogenu

The AfroChampions is a network of both past and present Heads of State, over 120 multinational business leaders, the African Union, and top heads of development banks.

AfroChampions was birthed out of collaboration to stop Ebola in West Africa. Now they work on Pan African initiatives to help tear down political and bureaucratic roadblocks on key initiatives to develop the continent of Africa.

Newdea is considered the top initiative to solve the debt crisis, digital transformation, and economic reforms in Africa that will prevent outside influences from eroding African nations sovereignty.

Afro Champions Influencers

Afro Champions Fund

- Formed in 2023
- Anticipated seed round of \$25M
- Strategic investors seeking access to African markets
- Private investors including sovereign funds, banks and other institutionals
- Established to fund the country's Newdea initiative launch



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Former President
Obasanjo
Nigeria

Key to establishing the Pan African Newdea Initiative and key to the design and formation of the fund.

Olusegun Obasanjo was the 12th president of Nigeria, serving from 1999 to 2007. He was also the military head of state from 1976 to 1979. As president, Obasanjo oversaw Nigeria's transition to democracy and economic reform. He was born in 1937 and is a retired army general.

Here are some of his accomplishments as president:

- Oversaw Nigeria's transition to democracy
- Initiated economic reforms
- Played a key role in the peace process in Liberia and Sierra Leone
- Built infrastructure, such as roads and bridges
- Increased access to education and healthcare

Afro Champions Influencers

Needed Influence

These heads of state and many other leaders on the world stage are personally involved in this initiative and will help to provide the force behind getting the initiative executed. With their help, the company successfully completed Phase 1 for two countries in 2019.



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**Former Prime Minister Desalegn
Ethiopia**

Hailemariam Desalegn Boshe was the 10th prime minister of Ethiopia, serving from 2012 to 2018. Desalegn is a member of the Ethiopian People's Revolutionary Democratic Front (EPRDF). Desalegn was born in 1965.



**Former Prime Minister Odinga
Kenya**

Raila Odinga was Prime Minister from 2008 to 2013. He is the leader of the Orange Democratic Movement (ODM) and has been a leading figure in Kenyan politics for decades. Raila was born in Maseno, Kenya, in 1945.

Afro Champions Influencers

AfroChampions members consist of former Heads of State, over 125 CEOs, and heads of major Development Banks



STRATEGIC INITIATIVE ALONE PROVIDES DIRECT ACCESS TO:

President Mahamadou Issoufou
Former President, Niger

President Mbeki
Former President, South Africa

Gervais Djondo
Co-Founder ECO Bank

President Ameenah Gurib-Fakim
Former President, Mauritius

David Ofosu-Dorte
Executive Chairman
AB & David Law, Former
Managing Partner General
Law Consult

Nonkululeko Nyembezi-Heita
Non-Executive Chairperson,
Johannesburg Stock Exchange

Dr. Paul Fokam
Chairman & CEO of Afriland First Group

Binta Toure Ndoye
Founder, KBC Consilium & Independent Non-Executive Director for Attijari Bank and Alliance for a Green Revolution in Africa

President Obasanjo
Former President, Nigeria

Prime Minister Desalegn
Former Prime Minister, Ethiopia

Paulo Gomez
Former Exec. Director, World Bank

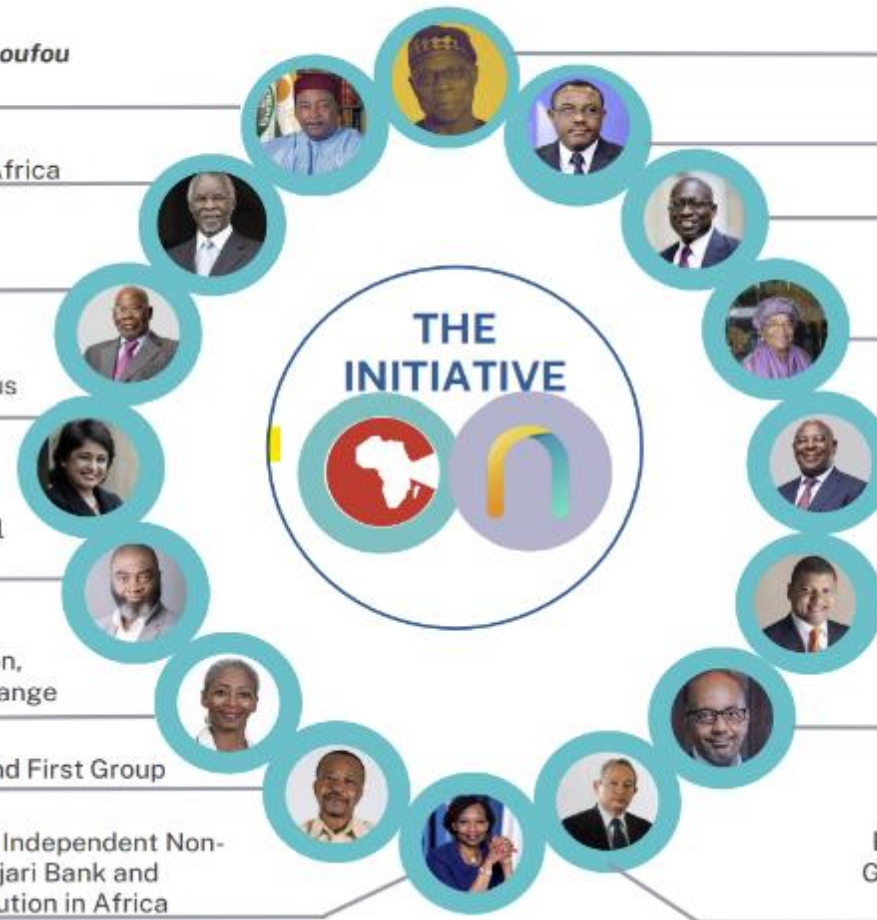
President Ellen Johnson Sirleaf
Former President, Liberia

Dr. James Nwangi
CEO, Equity Group Holdings

Jean-Louis Billon
CEO of SIFCA Group,
Former Secretary of
Commerce in Cote d'Ivoire

Admassu Tadesse
President & CEO, Trade and
Development Bank;
African Banker of the Year

Naguib Sawiris
Chairman of Orascom TMT
Investments, Majority Owner in
EuroNews, Chairman of La Mancha
Group, Chairman & CEO of Orascom
Investment Holdings



The Trillion Dollar Framework

*African Leaders are
seeking a new path to
grow the Private Sector*

In 2019, the African Union has commissioned AfroChampions to grow private sector investments by creating an initiative called the Trillion Dollar Framework to create an environment suitable to foreign investment.

This initiative is to leverage upon the success of the AfCFTA (free trade) agreement they orchestrated, to now package pan-African investment opportunities for institutional investors from around the world to invest in.

The Newdea maturity model and Plaza Platform are considered foundational prerequisites to have success in this initiative. That model was conceived and designed in partnership with AfroChampions and the African Union.



A New AfroChampions Initiative

*Newdea and
AfroChampions have
been tasked to make
Africa an Economic
Destination*



After four years, and talking to significant investors, these African leaders have concluded that the **Trillion Dollar Framework** will falter until the investment environment is first created to attract foreign private capital.


After an extensive exploration and courtship with Newdea, the African leadership suggested that AfroChampions and Newdea team up to create a new initiative...

Make Africa an Economic Destination

These leaders told Dr. Edem Adzogenu (founder) to prioritize this initiative with Newdea as quickly as possible to begin to address the effects of the debt crisis.

Early Adopters

Closing the first two countries on the Newdea platform is top priority!



PILOT PROGRAM						
	Annual License Fee	Percent to Close	Funds Available	Cabinet Approved	Next Steps	
Funding Available						
Benin	\$ 1,750,000	90%	Yes	Yes	President Invitation for Closing	
Togo	\$ 1,000,000	90%	Yes	Yes	President Invitation for Closing	
	\$ 2,750,000					
AfDB Funding						
Zimbabwe	\$ 2,500,000	75%	Yes	No	Finance Minister Approval	
Malawi	\$ 1,750,000	90%	No	Yes	Meeting with AfDB for funding	
South Africa	\$ 5,000,000	60%	No	Yes	Meeting with AfDB for funding	
Ethiopia	\$ 5,000,000	45%	Yes	No	Meet with Finance Minister	
	\$ 14,250,000					
Other Funding						
Zambia	\$ 2,500,000	90%	No	Yes	Financing from IMF	
DR Congo	\$ 2,500,000	45%	Yes	No	Cabinet Meeting	
	\$ 5,000,000					
TOTAL	\$ 22,000,000					

Country License Fees

\$1 million to \$7.5 million in annual fees based on broadband use.

The company has offered a discount for early adopters if signed in 2023.

Management expects to close between 8 to 10 countries within the first two years of this initiative.

Performance Targets & Milestones

5 Year Goals

Target Key Performance Indicators by year 5

Countries Onboarded:	29
Users on the platform:	101 Million
Avg Revenue Per User:	\$3.59
Newdea total revenue	\$439M

	2023	2024	2025	2026	2027
KEY ASSUMPTIONS					
Countries On-boarded	4	8	14	21	29
Users signed up	342	549,760	5,977,107	43,558,717	101,454,601
Users per Country	86	68,720	426,936	2,074,225	3,498,435
ARPU - Average Revenue per User			\$ 2.16	\$ 2.25	\$ 3.59
Addressable User Market	2,808,300,000	3,061,047,000	3,305,930,760	3,537,345,913	3,749,586,668
Percent of Market User Capture	0.00%	0.02%	0.18%	1.23%	2.71%
Percent of Addressable Countries	3.31%	6.61%	11.57%	17.36%	23.97%
Percent of ARPU Capture	0.00%	0.00%	4.90%	5.12%	8.15%

Financial Projections

5 Year Summarized
Income Statement

	2023	2024	2025	2026	2027
Revenues					
TOTAL REVENUE	\$ 10,430,151	\$ 25,473,694	\$ 55,644,982	\$ 158,386,768	\$ 439,013,538
Expenses					
TOTAL EXPENSES	\$ 5,320,537	\$ 17,733,892	\$ 44,053,137	\$ 99,020,724	\$ 165,661,984
Gross Profit	\$ 5,109,614	\$ 7,739,802	\$ 11,591,846	\$ 59,366,044	\$ 273,351,554
Taxes				\$(16,622,492)	\$(76,538,435)
Income (Loss)	\$ 5,109,614	\$ 7,739,802	\$ 11,591,846	\$ 42,743,552	\$ 196,813,119
ASSUMPTIONS					
TOTAL USERS COUNT	342	549,760	5,977,107	43,558,717	101,454,601
ARPU			\$ 2.00	\$ 2.23	\$ 3.58
ARPU POTENTIAL <i>(new products come on board)</i>		\$7.55	\$16.35	\$25.90	\$27.32



Investment Opportunity

Newdea is raising a Series B round and offering Preferred Equity

Newdea Investment Scenario

COMPANY STAGE

Newdea is a late-stage venture company, with strong critical relationships, agreements in place, and proven strategies. In nine months, upon execution of the Companies branding, technology, and field process plans, the Company expects to begin to significantly grow our key data and user assets. This will launch the Company into the growth stage and increase valuation and be cash flow break even.

INVESTMENT IMPACT

Economic Development in the Developing World

- Job Creation and Local Talent Growth
- Prosperity Generation
- Poverty Reduction
- Government Transparency
- Reduction of Corruption
- Sustainability

USE OF PROCEEDS

- IT Engineering: completion of platform
- Implementation: launch of global operations
- TEAM: complete Executive Team key hires and National Management
- Research and Development
- Structure of Partnership Fund
- Launch of Plaza Profit Share Token

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Equity Investment



REQUIRED FINANCING – SERIES B PREFERRED

\$25 million target (\$40 max)

Company valuation of \$50.7 million (USD) pre money basis
\$1 Share

PRIOR FINANCING – SERIES A PREFERRED

\$35 million

Current Outstanding Shares: 50,693,386

Current Fully Diluted: 63,296,719

- PIF committed funds of \$10 to \$40 million
- Preferred Class B Shares
 - First position in the equity waterfall
 - Secured with IP including technology, contracts, digital currency treasury, and marketplace
 - Receiving equal value as equity investment in tokens as bonus in a SAFT at a token exchange rate value at STO (IPO)
 - Full voting and participating shares
- Minimum Investment = \$100k

Financial Projections

Detailed 5 Year Income Statement

FINANCIAL PROJECTIONS	2023	2024	2025	2026	2027
INCOME STATEMENT					
Revenues	-				
Country Implementation Fees	\$ 10,250,000	\$ 15,000,000	\$ 35,000,000	\$ 52,500,000	\$ 67,500,000
Advertising	\$ -	\$ 103,625	\$ 3,328,329	\$ 35,934,806	\$ 159,283,684
Payments	\$ 5	\$ 26,905	\$ 1,316,748	\$ 14,474,140	\$ 49,995,673
Applications	\$ 144,040	\$ 14,947	\$ 376,214	\$ 3,079,604	\$ 10,637,377
Consulting	\$ 36,000	\$ 2,470,000	\$ 3,630,000	\$ 4,638,000	\$ 5,646,000
Data Marketplace	\$ 106	\$ 69,356	\$ 1,745,632	\$ 14,289,364	\$ 49,357,430
Digital Marketplace	\$ -	\$ 38,860	\$ 2,498,060	\$ 25,720,854	\$ 88,843,374
TOTAL REVENUE	\$ 10,430,151	\$ 17,723,694	\$ 47,894,982	\$ 150,636,768	\$ 431,263,538
Expenses	-				
Administration and Finance	\$ 1,311,289	\$ 4,548,863	\$ 8,386,427	\$ 19,245,456	\$ 20,876,796
Security, Hosting & Blockchain	\$ 89	\$ 35,874	\$ 902,913	\$ 6,159,208	\$ 17,019,804
Global Operations	\$ 775,503	\$ 4,315,646	\$ 12,781,190	\$ 23,915,053	\$ 37,486,667
Engineering	\$ 1,463,063	\$ 3,903,645	\$ 11,145,459	\$ 29,634,825	\$ 59,423,644
Research and Development	\$ 795,488	\$ 2,528,963	\$ 5,374,518	\$ 8,718,031	\$ 14,060,642
Sales / Account Management	\$ 780,542	\$ 1,255,583	\$ 2,642,332	\$ 4,926,054	\$ 6,398,568
Contract Labor	\$ 234,300	\$ 1,355,000	\$ 3,133,500	\$ 6,825,000	\$ 10,833,000
TOTAL EXPENSES	\$ 5,360,272	\$ 17,943,574	\$ 44,366,340	\$ 99,423,627	\$ 166,101,148
Gross Profit	\$ 5,069,879	\$ (219,880)	\$ 3,528,643	\$ 51,213,141	\$ 265,162,390
Taxes				\$ (14,339,680)	\$ (74,245,469)
PROFIT / (LOSS)	\$ 5,069,879	\$ (219,880)	\$ 3,528,643	\$ 36,873,462	\$ 190,916,921
Token Profit Share	\$ -		\$ (3,705,513)	\$ (8,950,865)	\$ (61,687,721)
Capital Input	\$ 25,000,000				

Financial Projections

Detailed Revenue and Expense Ratio

REVENUE RATIO	2023	2024	2025	2026	2027
Implementation Fee	94%	89%	73%	35%	16%
Advertising	0%	1%	7%	24%	37%
Payments	0%	0%	3%	10%	12%
Applications	1%	0%	1%	2%	2%
Consulting	0%	14%	8%	3%	1%
Data Marketplace	0%	0%	4%	9%	11%
Digital Marketplace	0%	0%	5%	17%	21%
TOTAL REVENUES	100%	100%	100%	100%	100%

EXPENSE RATIO	2023	2024	2025	2026	2027
Administration and Finance	24%	25%	19%	19%	13%
Hosting and Blockchain	0%	0%	2%	6%	10%
Global Operations	14%	24%	29%	24%	23%
Engineering	27%	22%	25%	30%	36%
Research and Development	15%	14%	12%	9%	8%
Sales / Account Management	15%	7%	6%	5%	4%
Contract Labor	4%	8%	7%	7%	7%
TOTAL EXPENSES	100%	100%	100%	100%	100%

Revenues shift from implementation and onboarding fees to transactional and digital advertising and marketplace revenues.

Operational efficiencies and the transition from onboarding nations to management of national accounts results in a significant reduction in expenses.

Capitlization Table

*Detailed Revenue and
Expanse Ratio*

Cap Table Summary	Total Dollars	Outstanding Shares	Percent of Outstanding	Fully Diluted Shares	Percent of Fully Diluted	Shares Authorized	Remaining Authorized
Series A	\$35,329,184	44,949,406	88.66%	44,949,406	75.30%	44,950,000	594
Common	\$482,397	5,747,313	11.34%	5,747,313	9.63%	90,000,000	84,252,687
Convertible to Series B	\$3,371,970		0.00%		0.00%		
Funding for Series B			0.00%		0.00%		
Former Employees, Consultants and Board			0.00%	1,000,000	1.68%		
Available Option Pool			0.00%	8,000,000	13.40%		
TOTAL	39,183,551	50,696,719	100%₉	59,696,71	100.00%	159,950,000	109,253,281

Newdea has raised a total of \$39.5M to date. Significant investors including strategic, high net worth, and institutional players have participated in the companies earlier round. Some of these powerful partners have communicated to management that they may commit more capital as follow on capital to new investors.

The Series B fund will be a preferred, participating, voting class of shares. It has been sold for \$1 per share (per vote) setting the company (LMI) valuation just over \$50 million on a pre money basis for future investors.

Capital Requirements

Series B Preferred

Two Key Initiatives

1) Secure Contract - \$3 million

Finalize AfroChampions Contract and establish African Union pan continental initiative

- Develop Investment Fund Structure to administer private capital investments
- Establish Pilot Sales with at least 2 countries
- Technology Development – Data Systems, African Mobile App, Trade Platform

2) Go-to Market - \$15 - \$22 million

Scale the AfroChampions Opportunity to capture the African Market



Projected Shareholder Returns

5 Year Returns

INVESTOR MULTIPLES	2023	2024	2025	2026	2027
PROJECTED REVENUE RETURNS					
Company Revenue Multiple - 8X		\$ 141,789,551	383,159,860	1,205,094,143	3,450,108,306
Share Price		\$ 1.59	\$ 4.31	\$ 13.54	\$ 38.77
Capital Investment	\$ 25,000,000				
Total Share Ownership	25,000,000	25,000,000	25,000,000	25,000,000	25,000,000
Projected Fully Diluted Shares	89,000,000	89,000,000	89,000,000	89,000,000	89,000,000
Investor Value		\$ 39,828,526	\$ 107,629,174	\$ 338,509,591	\$ 969,131,547
Return Multiple		1.59	4.31	13.54	38.77
PROJECTED EARNINGS RETURNS					
Company PE Multiple - 22.5X		\$ (4,947,302)	79,394,461	829,652,888	4,295,630,722
Share Price		\$ (0.07)	\$ 1.15	\$ 12.05	\$ 48.27
Investor Value		\$ (1,797,114)	\$ 28,840,138	\$ 301,372,458	\$ 1,206,637,843
Return Multiple		-0.15	2.40	8.15	48.27
*Valuation Multiples are provided by Medium and Nongaap					
*Revenue Multiple Newdea is 23x for high growth companies					
Five Year Projected Discounted Valuations					

Target Investment Returns

Investment: \$25,000,000
 5 Year Return: 38X
 > Country License Only: 6X

Exit Strategy

*Creating an Accretive
and Flexible Equity Exit*

Token Security Offering

A key aspect to the Convergence transformation as provided by the Newdea offering is the establishment of the continent's first official digital currency. Initially, the currency will be distributed and managed by Newdea creating a unique dividend opportunity and exit vehicle for investors seeking liquidity.

Plaza Token

The Plaza Token is required to go public within two years of the signing of a license agreement. Newdea equity holders will be allowed through scheduled releases to convert equity into Tokens so they can liquidate through the publicly traded Token.

This creates an accretive effect on shareholders who continue to hold their equity position.

Conversion Formula: Revenues times multiple, divided by outstanding shares = share price. Share price converted to token publicly traded price.

Key Risk Factors

- The loss of Olusegun Olesanjo (86 yrs old), Dr. Edem Adzogenu and Troy Stremmer as driving forces for this initiative. Cross training of leadership and executives' team has begun to manage this risk.
- A worldwide pandemic and other future shutdowns of travel to the countries of Africa
- Insufficient capital raised to sustain the company during market fluctuations and turmoil
- Managing the scope of the initiative

RISK MANAGEMENT

We recognize the risks of working in Developing Countries and our projections reflect a conservative revenues and higher expenses than expected. We believe the most significant risks include delay of countries signing on time due to the implementation fee and debt holders not giving approval. Development Banks may not be able to execute on the Plaza Partners Fund, which would slow down our sales efforts. Adoption of services on the platform and user adoption may be slower than anticipated. We may be challenged with sourcing talent or may need to hire additional outside employees that may increase overhead, though we model expenses at 40% higher than the average PwC employee and partners in Africa. Corruption may prevent us from executing in certain countries. Security of the data is always a risk.



Important Notice – Confidential Discussion Materials

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